



South  
Regional



South Regional TAFE

# Strategic Plan 2025-2027

An abstract artwork featuring a black background with white and orange dots, orange and black vertical stripes, and a green diagonal shape at the bottom left.

## Acknowledgement of Country

South Regional TAFE acknowledges the traditional custodians of the land on which we operate and recognise their continuing connection to land, waters and culture. We pay our respects to their Elders past and present.

# Contents

<b>Message from the Governing Council Chair and Managing Director</b>	<b>5</b>	<b>Strategic theme one</b>	<b>8</b>
		Student-centred	
<b>Vision, purpose and values</b>	<b>6</b>	<b>Strategic theme two</b>	<b>9</b>
		Empowered staff	
<b>Operating environment</b>	<b>7</b>	<b>Strategic theme three</b>	<b>10</b>
		Regionally connected	
<b>Declaration</b>	<b>12</b>	<b>Strategic theme four</b>	<b>11</b>
		Accountable governance	

## Accessibility statement

South Regional TAFE strives to achieve online accessibility, to be inclusive of everyone, including people with a disability. This plan is available in PDF format on our website.

Alternative formats are available on request.

Please contact South Regional TAFE Disability Services  
Email: [accessibilityservices@srtafe.wa.edu.au](mailto:accessibilityservices@srtafe.wa.edu.au)





Career Taster Program  
- Bunbury Campus



# Message

## from the Governing Council Chair and Managing Director

South Regional TAFE (SR TAFE) is well positioned to respond to the training needs of a regional workforce and community development that supports economic growth and stability. This strategic plan outlines the clear direction and goals that will drive our endeavours over a three-year period to fulfil our vision.

As investment by the Commonwealth Government and the Western Australian Government into the training sector has grown, so has the commitment of SR TAFE to aid regional development.

Fundamental to the strength and prosperity of our region is a sustainable pipeline of workers in critical skill areas. South Regional TAFE courses are integral to our region's success, from shaping our future workforce through our Vocational Education and Training Delivered to Secondary Students and Career Taster Program, to supporting a range of industries and sectors, including the care sector, mining and resources sectors, and agricultural and hospitality industries.

To ensure success, our commitment to and engagement with regional employers, local communities, and industries remains a key focus. Besides State training priorities, there are new directions that aim to address broader economic and social responsibilities, such as supporting Closing the Gap initiatives to improve life outcomes for Aboriginal and Torres Strait Islander peoples, fostering gender equality, increasing foundation skills, and supporting the net zero transformation.

With more than 400 staff living and working locally, South Regional TAFE understands the importance of being regionally focused and considers it one of our strengths. With this local knowledge and proactive engagement to build mutually beneficial and sustainable relationships, networks, and committees, we will continue to grow our training and delivery to meet the needs of our communities now and into the future.



**Susan Barrera**  
GOVERNING COUNCIL CHAIR

**Blair Marsh**  
MANAGING DIRECTOR

# Vision

Creating learning journeys to inspire

# Purpose

Training a skilled regional workforce and enriching our communities

# Values



## Collaboration

We listen, evolve and work together, helping and supporting each other for the collective goals of the college.



## Integrity

We are leaders in the vocational training community, and as such we are honest and fair in all we do. We are committed to being accountable and transparent. We hold ourselves to high standards of ethical behaviour and take responsibility for our actions.



## Inclusion

We work to strengthen a culture of care for our students and staff, by supporting every learning journey, whether for our students, colleagues or industry partners.



## Innovation

We create exceptional teaching and learning environments, valuing the experience and knowledge that students and industry bring, and engaging them in constructing a learning journey which values new ideas.

# Operating environment



10,500+

Total students



300+

Industry and  
community partners



250+

VET qualifications



400+

Staff

Located across the South West, Great Southern, Goldfields-Esperance, and Wheatbelt regions of Western Australia, we live, learn, and work locally together. With 12 campuses located across 196,600 square kilometers of diverse landscapes, our focus on our local industries and communities is embedded in all that we do. Supporting regional growth through workforce development is at the heart of our training and delivery priorities.

The National Skills Agreement between the WA Government and the Commonwealth Government is aimed at strengthening the VET sector over the next five years. It highlights the crucial role that training plays in addressing the needs of our communities. Working collectively with government agencies and other TAFE providers, we will focus on maximising opportunities to respond to directions in the Agreement as they are developed and implemented.

The college will continue to support the Western Australian Government's priority to transition the Collie economy from its dependence on coal and attract new major industries to town. Rapidly advancing workplace technologies, including those in our own college systems, demand we provide a contemporary and innovative approach to training. Investments in courses such as automation, electric vehicles, robotics, drones, new sources of energy production and storage, as well as providing digital literacy for students and staff, will be essential.

At a college level, we are investing in our staff, our governance, and financial management to ensure we foster a training environment that inspires success for all learning journeys.



# Strategic theme **one**

## Student-centred

Student achievement is at the forefront of everything we do. We will support training pathways that foster an individual's growth, professional and personal development, and employability.



### Our initiatives

Clearly defined student journeys



### Our methods

- Define and maximise prospective student journeys starting from before application through to completion.
- Enhance access and training opportunities for diverse and underrepresented student cohorts.
- Enhance student learning experiences through innovative delivery models.

Inclusive and accessible learning

- Increased access to and use of accessibility tools and mechanisms.
- Increased language, literacy, numeracy and digital skills, with individual support plans developed and utilised.

Provision of wrap-around support services

- Embed supportive frameworks, including the Disability Access and Inclusion Plan, Innovate Reconciliation Action Plan, Multicultural Plan, and Duty of Care of Minors.
- Enhance services including Aboriginal Programs, Accessibility and Learning Support, counselling services, disability services, Jobs and Skills Centres, Learning Resource Centre, Foundation Skills, Core Skills Program, and Student Services.
- Support complex student needs.



# Strategic theme **two**

## Empowered staff

Our staff are crucial to the success of our regional goals. We provide an environment that fosters success and empowers our staff.



### Our initiatives

Upskilling and supporting staff



### Our methods

- Targeted professional development including the College Lecturer Industry Placement Program, Wellbeing Committee initiatives, and Welcome Days.
- Increased staff digital literacy skills through implementation of the Digital Literacy Strategy and Digital Roadmap.

Staff engagement

- Increased academic leadership through specialised positions including Heads of Programs, Principal Lecturers and Advanced Industry Lecturers.
- Fostering a culture that empowers staff as valued contributors to the college's successes.
- Expanding the Building Leadership Impact Program.
- Adopting a whole-of-college approach to create a sense of unity and belonging.

Create a culture that supports a safe workplace

- Educate staff on work, health and safety legislation requirements.
- Development and implement a no-blame and safety-first culture through safety passports and team-building processes.

# Strategic theme **three**

## Regionally connected

Collaborative partnerships through our strong regional connections will enable us to grow beneficial relationships and understand our unique training requirements.



### Our initiatives

Strategically partnering with industry and local organisations to strengthen our capability, capacity and agility to deliver emerging skills for the regions

Supporting the net zero transformation



### Our methods

- Build strategic relationships with industry, schools, health services, regional chambers of commerce, regional coordinating committees, universities, and local and state government agencies.
- Expand the role of the Jobs and Skills Centres and increase engagement with employers, community members and students.
- Design, deliver and grow training products and services that meet our regions' unique training and delivery needs.

- Establish clean energy products and training pathways.
- Collaboration with proposed energy proponents and the Clean Energy Skills National Centre of Excellence.
- Drive change through engagement with college facilities and investment in the proposed master planning process.
- Skills development to support new and emerging industries.

# Strategic theme **four**

## Accountable governance

Governing with integrity, through transparent and sustainable management by providing clear oversight and control measures.



### Our initiatives

Budget awareness in all college-wide operations

Increasing integrity and ethical decision-making by staff

High quality governance, risk and assurance services over strategy and operations, including implementation of legislative requirements



### Our methods

- Detailed and progressive budgeting and reporting mechanisms.
- Embed budget control measures to build our long-term sustainability.

- Improve staff knowledge, understanding, and adherence to integrity protocols and ethical decision-making.
- Implement the Integrity Framework to increase levels of integrity and ethical behavior.
- Enhance recruitment and selection practices, and promote gender equality.

- Embed risk management reporting framework in college operations.
- Processes and procedures are improved and managed.
- Ensure compliance with contractual and regulatory requirements.



# Declaration

South Regional TAFE is pleased to submit its 2025 - 2027 Strategic Plan for the Minister Assisting the Minister for Training and Workforce Development's approval.



Date 5th November 2024

**Susan Barrera**

GOVERNING COUNCIL CHAIR



Date 5th November 2024

**Blair Marsh**

MANAGING DIRECTOR

The strategic plan is

☒ Approved

☐ Not Approved



Date

24/1/25

**HON HANNAH BEAZLEY MLA**

MINISTER ASSISTING THE MINISTER FOR TRAINING AND WORKFORCE DEVELOPMENT